

# **CALL for Papers**

**ECIS 2020**

**June 15-17 Marrakesh Morocco**

**Conference Theme Track:** Liberty, Equality, Fraternity in a Digitizing World: Values and Ethical Perspectives

**<https://ecis2020.ma/ecis-2020-tracks/>**

We invite quality papers for the conference Theme track. High quality papers will be fast tracked for publication in the **Journal of Information Technology (JIT)**.

**Paper submission Opens: early October**  
(please check: <https://ecis2020.ma/important-dates-2/>)

**Paper submission deadline: November 29, 2019**

## **Track Description**

The rapid technological advances in the digital era have had profound and paradoxical impact on modern societies. Digital technology is a disruptive force that simultaneously enhances and challenges long-cherished and fundamental human values such as liberty, equality and fraternity (Rowe, 2018). The enhanced visibility on digital platforms that represent freedom of expression, representation, connectivity and collective action is at once generating enormous risks associated with privacy, trust, solidarity and the emergence of surveillance capitalism.

The extensive digitization that has transformed our social and work lives also raises significant ethical questions such as workplace surveillance, the right to disconnect, big data profiling, and calls for responsible research and innovation. Robotics, artificial intelligence and automation will have substantial impact on the future of work and on human development. The scale, scope and speed of digitization has not been matched by similar advances in ethical, regulatory and legal frameworks. Fake news is making it complex to filter fact from fiction, good from bad and real from artificial creating doubts about the authenticity of digitization.

The organisational and societal implications of our digitizing world are far reaching and multifaceted. The relentless march of digitization and data capitalism raise a myriad of moral, ethical, philosophical, socio-economic and political implications that need to be addressed by IS researchers. This conference theme track, therefore, seeks to examine how digital technologies impact human values, particularly at the organisational and societal levels. We seek papers that go beyond behavioural research and use other perspectives such as socio-economic, political, philosophical and ethical to address the interplay between digitization and values. We particularly welcome contributions that use novel theoretical approaches and methods to examine how digitization can or cannot create an inclusive and sustainable world that respects

fundamental human values of liberty, equality and fraternity, and where the potential for harm is both understood and addressed. In a digitalized world dominated by centralization is there a way to re-decentralize the web and systems?

The track invites both completed research papers and research-in-progress papers.

### **Possible Topics**

Examples of topics include the following (but are not limited to):

- e-participation in digitization
- Levelling playing field in digital world
- Values and ethics in digitization
- Trust and distrust in digitization
- Collective and societal risks from digitization
- Empowerment and exploitation through digitization
- Autonomy and agency in digitization
- Digitization and social identity
- Values for AI, drones and robotics
- Philosophical perspectives on digitization
- Political, legal and regulatory ramifications of digitization
- Ethics theories in digitization
- Ethics of digital artefacts
- Ethics and morality of digital exclusion
- Ethics-washing of digitization
- Privacy and surveillance
- Fake news and post-truth
- Algorithmic control
- Future of work
- Data justice
- Ethics of digital technology
- AI and natural intelligence interactions
- Tech, law and ethics
- Design of design choices
- Privacy and dark patterns
- Social capital, trust and digitization
- Value of peer to peer versus centralization

Please contact any of the track chairs for more information.

### **Track Chairs**

- Anil Aggarwal, University of Baltimore, [aaggarwal@ubalt.edu](mailto:aaggarwal@ubalt.edu)
- 'Hari' Harindranath Royal Holloway, University of London, [G.Harindranath@rhul.ac.uk](mailto:G.Harindranath@rhul.ac.uk)
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