| Unifications | of Techniques: See the Wholeness and Many-Fold ness |
| :---: | :---: |
| Population Continuous R.V. | $\mu, \sigma^{2}$ Expected value and Variance both unknown Must be estimated with confidence. Homogenous population |
| Population Discrete R.V. | $\begin{aligned} & \mu=\sum(x i p i)=E(x) ; \\ & \sigma^{2}=\left(E x^{2}\right)-(E x)^{2}=\sum\left(x i^{2} p i\right)-\left[\sum(x i p i)\right]^{2} ; \\ & \sigma=\sqrt{\sigma^{2}} \end{aligned}$ |
| Sample (s) | $\begin{aligned} & \bar{x}=\frac{\sum x}{n} ; s^{2}=\frac{\sum(x-\bar{x})^{2}}{n-1}=\frac{s s}{n-1}, s s=\operatorname{Sum}\left(x^{2}\right)-(\operatorname{Sum} x)^{2} / \mathrm{n}, \\ & \text { C.V. }=\frac{s}{\bar{x}} \end{aligned}$ |
| Probability: | $\begin{aligned} & \mathrm{P}(\mathrm{~A} \text { given } \mathrm{B})=\mathrm{P}(\mathrm{~A} \mid \mathrm{B})=\mathrm{P}(\mathrm{~A} \text { and } \mathrm{B}) / \mathrm{P}(\mathrm{~B})=\frac{P(A \cap B)}{P(B)} \\ & \mathrm{P}(\mathrm{~A} \text { or } \mathrm{B})=\mathrm{P}(\mathrm{~A} \cup \mathrm{~B})=\mathrm{P}(\mathrm{~A})+\mathrm{P}(\mathrm{~B})-P(A \cap B) \\ & \mathrm{A} \text { and } \mathrm{B} \text { are independent if } \mathrm{P}(\mathrm{~A} \mid \mathrm{B})=\mathrm{P}(\mathrm{~A}) \end{aligned}$ |


| Binomial <br> Probability <br> Distribution | $\mathbf{x}$ success in $\mathbf{n}$ trial with $\boldsymbol{\pi}$ <br> is probability success <br> $\mathrm{P}(\mathrm{x})=$ <br>  <br>  <br> $\frac{n!}{x!(n-x)!}$ <br> $\mu=\mathrm{n} \pi ; \sigma^{2}=\mathrm{n} \pi(1-\pi)$ |
| :--- | :--- |

Central limit theorem: Sampling distribution of mean tends to be normal density as the (fixed) sample size
increases. $\mu=\mu_{\bar{x}}$ and $\sigma_{\bar{x}}=\frac{\sigma}{\sqrt{n}}$ if $\sigma$ unknow, use $\boldsymbol{s}$

## CLT in Action:



For the parent population the expected value is:
$\mu=\sum(x i p i)=E(x)=1(1 / 6)+2(1 / 6)+3(1 / 6)+4(1 / 6)+5(1 / 6)+6(1 / 6)=21 / 6$ which the same for the other 3 sampling means distributions.

For the parent population the variance is:
$\sigma^{2}=\left(E x^{2}\right)-(E x)^{2}=\sum\left(x i^{2} p i\right)-(E x)^{2}=1(1 / 6)+4(1 / 6)+9(1 / 6)+16(1 / 6)+25(1 / 6)+36(1 / 6)-(21 / 6)^{2}=4.04$
The variance for the others is $\frac{\sigma^{2}}{n}=4.04 / 2=2.02,4.04 / 3=1.37,4.04 / 4=1.01$, respectively, it get smaller as sample size increases.


|  | For Population | For sampling distribution with sample size $=\mathrm{n}$ |
| :--- | :--- | :--- |
| Z- <br> statistic | $\mathrm{Z}=\frac{x-\mu}{\sigma}$ to make <br> $\mathrm{N}(0,1)$ | $Z_{\bar{x}}=\frac{\bar{x}-\mu_{\bar{x}}}{\sigma_{\bar{x}}}=\frac{\bar{x}-\mu}{\sigma / \sqrt{n}} \sim=\frac{\bar{x}-\mu}{s / \sqrt{n}}$ (in that $\mu_{\bar{x}}=\mu$ and $\sigma_{\bar{x}}=\frac{\sigma}{\sqrt{n}}$ and large n , invoke <br> (he CLT) |
| T- <br> statistic | Normal | $T_{\bar{x}}=\frac{\bar{x}-\mu}{s / \sqrt{n}}$ with small n , but population is Normal |

Notice the difference: The Z-score, Z-transformation $=\frac{x-\bar{x}}{s}$, is used to make data dimensionless, often for comparison purposes. For example price of the houses and their sized in Washington DC., and Tokyo.

## Estimation with Confidence

|  | 1 Population | 2 Populations |
| :---: | :---: | :---: |
| Population mean $\mu$ | $\begin{aligned} & \overline{\mathrm{x}} \pm \mathrm{Z}_{\frac{\alpha}{2}} \sigma_{\bar{x}}=\bar{x} \pm Z_{\frac{\alpha}{2}} \frac{\sigma}{\sqrt{n}} \\ & \bar{x} \pm t_{\frac{\alpha}{2}} \sigma_{\bar{x}}=\bar{x} \pm t_{\frac{\alpha}{2}} \frac{s}{\sqrt{n}}(\text { with } \mathrm{v}=\mathrm{n}-1) \end{aligned}$ | $\begin{aligned} & \overline{x_{1}}-\overline{x_{2}} \pm Z_{\frac{\alpha}{2}} \sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}} \\ & \overline{x_{1}}-\overline{x_{2}} \pm t_{\frac{\alpha}{2}} \sqrt{s_{p}^{2}\left(\frac{1}{n_{1}}+\frac{1}{n_{2}}\right)} \end{aligned}$ <br> (With pooled estimate for S: $s_{p}^{2}=\frac{\left(n_{1}-1\right) s_{1}^{2}+\left(n_{2}-1\right) s_{2}^{2}}{n_{1}+n_{2}-2}$ ) $\left(\mathrm{v}=n_{1}+n_{2}-2\right)$ |
| Population proportion (probability) ( $\mathrm{p}=\frac{x}{n}$ ) <br> Sample are sufficiently large | $\mu_{p}=\pi$ true population proportion of success. $\frac{\sigma_{p}=\sqrt{\frac{\pi(1-\pi)}{n}}}{\mathrm{P} \pm Z_{\frac{\alpha}{2}} \sqrt{\frac{p(1-p)}{n}}}$ | $P_{1}-P_{2} \pm Z_{\frac{\alpha}{2}} \sigma_{(p 1-p 2)}=P_{1}-P_{2} \pm Z_{\frac{\alpha}{2}} \sqrt{\frac{p 1(1-p 1)}{n 1}-\frac{p 2(1-p 2)}{n 2}}$ |
| Means: 2pops Matched pairs | Known also as the "before-and-after" test Large sample size (CLT) if the d is not normal | $\mu_{d}=\left(\mu_{1}-\mu_{2}\right)$ <br> $\bar{d} \pm Z_{\frac{\alpha}{2}} \frac{\sigma_{d}}{\sqrt{n}}=\bar{d} \pm Z_{\frac{\alpha}{2}} \frac{\mathrm{~S}_{d}}{\sqrt{n}}$ (if $\sigma_{d}$ unknown with large sample) $\bar{d} \pm t z_{\frac{\alpha}{2}} \frac{\sigma_{d}}{\sqrt{n}}=\bar{d} \pm t_{\frac{\alpha}{2}} \frac{\mathrm{~s}_{d}}{\sqrt{n}}$ (if $\sigma_{d}$ unknown with small sample |
| Variance $\sigma^{2}$ | $\frac{(n-1) s^{2}}{x_{\alpha / 2}^{2}} \leq \sigma^{2} \leq \frac{(n-1) s^{2}}{X_{\left(1-\frac{\alpha}{2}\right)}^{2}}$ | $\frac{s_{1}^{2}}{s_{2}^{2} F\left(n 2-1, n 1-1, \frac{\alpha}{2}\right)} \leq \frac{\sigma_{1}^{2}}{\sigma_{2}^{2}} \leq \frac{s_{1}^{2} F\left(n 1-1, n 2-1, \frac{\alpha}{2}\right)}{s_{2}^{2}}$ |
| Determination of sample size for Continuous and Discrete R.V. | with d margin of error: $\mathrm{n}=\frac{z_{\alpha / 2}^{2} s^{2}}{d^{2}}$ <br> With d margin of error for proportion: $\mathrm{n}=\frac{z_{\alpha / 2}^{2} \pi(1-\pi)}{d^{2}}$, you may use $\pi=0.5$ |  |

## Hypothesis Testing

|  | 1Population | 2Populations |
| :---: | :---: | :---: |
|  | $\begin{aligned} & \text { 1tailed: Ha: }>\text { or }(<) \\ & \text { Rejection region: } Z>z_{\alpha} \text { or }\left(Z<-z_{\alpha}\right) \end{aligned}$ | 2tailed: Ha: $\neq$ <br> Rejection region: $\mathrm{Z}>\mathrm{Z}_{\frac{\alpha}{2}}$ or $\mathrm{Z}<-\mathrm{Z}_{\frac{\alpha}{2}}$ |
| Pop mean $\mu$ | Ho: $\mu=\mu$ o <br> На: $\mu \neq \mu$ о <br> For one-sided use $Z>Z_{\frac{\alpha}{2}}$ or $Z<-Z_{\frac{\alpha}{2}}$ ) $\mathrm{Z}=\frac{\bar{x}-\mu \mathrm{o}}{\sigma_{\bar{x}}} \sim=\frac{\bar{x}-\mu \mathrm{o}}{s / \sqrt{n}}$ <br> Large sample size to invoke CLT. | Но: $\mu 1-\mu 2=0$ <br> На: $\mu 1-\mu 2 \neq 0$ $\mathrm{Z}=\frac{\overline{x 1}-\overline{x 2}}{\sigma_{\overline{x 1}}-\sigma_{\overline{x 2}}} \sim=\frac{\overline{x 1}-\overline{x 2}}{\sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}}$ <br> If variances are almost the same, then use $\mathrm{t}=\frac{\overline{x 1}-\overline{x 2}}{\sqrt{s_{p}^{2}\left(\frac{1}{n_{1}}+\frac{1}{n_{2}}\right)}}$ with table $\mathrm{v}=\mathrm{n} 1+\mathrm{n} 2-2$ |
| Population proportion (probability) $\left(\pi \rightarrow \mathrm{p}=\frac{x}{n}\right)$ <br> Sample are sufficiently large | $\begin{aligned} & \text { Ho: } \pi=\pi \mathrm{o} \\ & \text { Ha: } \pi \neq \pi \mathrm{o} \\ & \mathrm{Z}=\frac{P-\pi \mathrm{o}}{\sqrt{\frac{\pi o(1-\pi o)}{n}}} \end{aligned}$ <br> Large sample size to invoke CLT. | $\begin{aligned} & \text { Ho: } \pi 1-\pi 2=0 \\ & \text { Ha: } \pi 1-\pi 2 \neq 0 \\ & \mathrm{Z}=\frac{P 1-P 2}{\sigma \operatorname{\sigma of}_{(P 1-P 2)}}=\frac{P 1-P 2}{\sqrt{p q\left(\frac{1}{n_{1}}+\frac{1}{n_{2}}\right)}} \end{aligned}$ <br> With $\mathrm{p}=\frac{x 1+x 2}{n 1+n 2}$ and $\mathrm{q}=1-\mathrm{p}$, large sample size. |
| Population variance | Ho: $\sigma^{2}=\sigma_{0}^{2}$ <br> Ha: $\sigma^{2} \neq \sigma_{0}^{2}$ <br> 2tailed: $X^{2}>X_{1-\alpha / 2}^{2}$ or $X^{2}<X_{\alpha / 2}^{2}$ <br> 1tailed: $X^{2}>X_{1-\alpha}^{2}\left(\right.$ or $\left.X^{2}<X_{\alpha}^{2}\right)$ <br> With $\mathrm{v}=\mathrm{n}-1$ $X^{2}=\frac{(n-1) s^{2}}{\sigma_{0}^{2}}$ <br> Population is normal | Ho: $\frac{\sigma_{1}^{2}}{\sigma_{2}^{2}}=1$ <br> 1tailed: Ha: $\frac{\sigma_{1}^{2}}{\sigma_{2}^{2}}>1$ <br> $\mathrm{F}=\frac{s_{1}^{2}}{s_{2}^{2}}$, critical value $F_{\alpha}(\mathrm{n} 1-1, \mathrm{n} 2-1)$ <br> 1tailed: Ha: $\frac{\sigma_{1}^{2}}{\sigma_{2}^{2}}<1$ <br> $\mathrm{F}=\frac{s_{1}^{2}}{s_{2}^{2}}$, critical value $1 / F_{\alpha}(\mathrm{n} 2-1, \mathrm{n} 1-1)$ <br> 2tailed: Ha: $\frac{\sigma_{1}^{2}}{\sigma_{2}^{2}} \neq 1, \mathbf{F}=\frac{\text { Larger variance }}{\text { Smaller variance }}$, critical value $F_{\alpha / 2}(\mathrm{n} 1-1, \mathrm{n} 2-1)$, Populations are normal |
| Population mean for Pair matched | There is dependency, known also as the "before-and-after" test. Large sample size (CLT) if the d is not normal | Но: $\mu 1-\mu 2=0$ <br> На: $\mu 1-\mu 2 \neq 0, \mathbf{Z}=\frac{\bar{d}}{\sigma_{d} / \sqrt{n}}=\frac{\bar{d}}{S_{d} / \sqrt{n}}$ |

## ANOVA (analysis of SS's)

As with the $t$-test, you are computing the $t$-statistic to test the assertion that the means of the two populations are almost the same. In a similar but extended fashion you are testing $\mathrm{H}_{0}: \mu 1=\mu 2=\mu 3=\mu 4 \ldots$., typically with the hopes that you will be able to reject $\mathrm{H}_{0}$ to provide evidence that the alternative hypothesis ( $\mathrm{H}_{\mathrm{a}}$ : at least on is different significantly then others) is more likely. To test $\mathrm{H}_{0}$, you take a sample of each population; you then construct the ANOVA table. It consists of the $F$-ratio which is a ratio of two variances, called Mean Squares. In the numerator of the $F$-ratio is the $M S_{\text {treatment }}$ (i.e., $M S_{\text {between }}$ ) and in the denominator is the $M S_{\text {Error }}\left(\right.$ i.e., $M S_{\text {Within }}$ ). Obviously, your $F$-ratio will become larger as the $M S_{\text {Treatment }}$ becomes
increasingly larger than the $M S_{\text {Error }}$. If F -statistic is large enough compare with critical value $F_{\alpha}(\mathrm{k}-1, \mathrm{n}-\mathrm{k})$, then one reject the null hypothesis.

| Sources of Variation | Sum of Squares | Degrees of Freedom | Mean Squares | F-Statistic |
| :---: | :---: | :---: | :---: | :---: |
| Between | $? 3=\mathbf{? 1 - \mathbf { P 2 }}$ | $\mathrm{k}-1$ | $? 3 / \mathrm{k}-1$ | $?$ |
| Within | $\mathbf{? 2}$ | $\mathrm{n}-\mathrm{k}$ | $? 2 / \mathrm{n}-\mathrm{k}$ |  |
| Total | $\mathbf{? 1}=? 2+? 3$ | $\mathrm{n}-1$ |  |  |

ANOVA in Action (for demonstration purposes ONLY while saving space):
First compute Total Sum of Square (TSS), then compute SSW (Within), get SSB (Between) which will be readily available, after finding the first 2 SS's.

Samples from $k=3$ populations (original data):

| P1 | 1 | 2 | 3 | mean $1=2$ |
| :--- | :--- | :--- | :--- | :--- |
| P2 | 4 | 5 | 6 | mean $1=5$ |
| P3 | 7 | 8 | 9 | mean $1=8$ |

Grand mean $=(2+5+8) / 3=5$

## Step1. TSS: Total Sum of Squares

P1 $(1-5)^{2}=16 \quad 9 \quad 4 \quad$ Sum $1=29$

P2 $\quad(4-5)^{2}=1 \quad 0 \quad 1 \quad$ Sum $2=3$
P3 $\quad(7-5)^{2}=4 \quad 9 \quad 16 \quad$ Sum $3=29$
TSS $=29+3+29=\mathbf{6 1}$
d.f $=(\mathrm{n} 1+\mathrm{n} 2+\mathrm{n} 3)-1=(3+3+3)-1=9-1=\mathbf{8}$

## Step2. SSW: Total Sum of Square Within

## Original Data

| P1 | 1 | 2 | 3 | mean $1=2$ |
| :--- | :--- | :--- | :--- | :--- |
| P2 | 4 | 5 | 6 | mean $1=5$ |
| P3 | 7 | 8 | 9 | mean $1=8$ |

SSW

| P1 | $(1-2)^{2}=1$ | 0 | 1 | Sum1 $=2$, Variance $=$ Sum $1 /(\mathrm{n} 1-1)=2 /(3-1)=1$ |
| :--- | :--- | :--- | :--- | :--- |
| P2 | $(4-5)^{2}=1$ | 0 | 1 | Sum2 $=2$, Variance2 $=\operatorname{Sum} 2 /(\mathrm{n} 2-1)=2 /(3-1)=1$ |
| P3 | $(7-8)^{2}=1$ | 0 | 1 | Sum3 $=2$, Variance $=$ Sum3 $/(\mathrm{n} 3-1)=2 /(3-1)=1$ |

$\mathbf{S S W}=2+2+2=\mathbf{6}$
d.f $=(n 1-1)+(n 2-1)+(n 3-1)=2+2+2=6$

Notice that we compute variance to check their equality condition.

## Step3. SSB: Sum of Square Between

Therefore, $\mathbf{S S B}=\mathbf{T S S}-\mathbf{S S W}=61-6=\mathbf{5 5}$, d.f. $=8-6=\mathbf{2}=$
Number of populations - $1=3-1=2$
Sequential Conditions and the Check-list for Using ANOVA:

1. Samples are Random, use Runs test.
http://home.ubalt.edu/ntsbarsh/Business-stat/otherapplets/Randomness.htm
2. Populations are Normal (Use the Histogram), and
3. Variances are equal, use Bartlett's test:
http://home.ubalt.edu/ntsbarsh/Business-stat/otherapplets/BartletTest.htm
Simple Regression Analysis
Formulas and Notations:
4. $\Sigma \mathrm{x} / \mathrm{n}=\bar{x}$, this is just the mean of the x values.
5. $\Sigma \mathrm{y} / \mathrm{n}=\bar{y}$, this is just the mean of the y values.
6. $\mathrm{S}_{\mathrm{xx}}=\mathrm{SS}_{\mathrm{xx}}=\Sigma(\mathrm{x}(\mathrm{i})-\bar{x})^{2}=\Sigma \mathrm{x}^{2}-(\Sigma \mathrm{x})^{2} / \mathrm{n}$
7. $\mathrm{S}_{\mathrm{yy}}=\mathrm{SS}_{\mathrm{yy}}=\Sigma(\mathrm{y}(\mathrm{i})-\bar{y})^{2}=\Sigma \mathrm{y}^{2}-(\Sigma \mathrm{y})^{2} / \mathrm{n}$
8. $\mathrm{S}_{\mathrm{xy}}=\mathrm{SS}_{\mathrm{xy}}=\Sigma(\mathrm{x}(\mathrm{i})-\bar{x})(\mathrm{y}(\mathrm{i})-\bar{y})=\Sigma(\mathrm{x} \cdot \mathrm{y})-(\Sigma \mathrm{x}) \cdot(\Sigma \mathrm{y}) / \mathrm{n}$
9. Slope $\mathrm{b}=\mathrm{SS}_{\mathrm{xy}} / \mathrm{SS}_{\mathrm{xx}}$
10. Intercept, $\mathrm{a}=\bar{y}-\mathrm{b} \bar{x}$
11. $\operatorname{Residual}(\mathrm{i})=\operatorname{Error}(\mathrm{i})=y(i)-\operatorname{yhat}(\mathrm{i})$
12. $\mathrm{SSE}=\mathrm{S}_{\text {residuals }}=\mathrm{SS}_{\text {residuls }}=\mathrm{SS}_{\text {errors }}=\Sigma[\mathrm{y}(\mathrm{i})-\mathrm{yhat}(\mathrm{i})]^{2}=\mathrm{SS}_{\mathrm{yy}}-\mathrm{b} \mathrm{SS}$ xy
13. Standard deviation of residuals $=\mathrm{s}=\mathrm{s}_{\mathrm{e}}=\mathrm{S}_{\text {residal }}=\mathrm{S}_{\text {errors }}=\left[\mathrm{SS}_{\text {residual }} /(\mathrm{n}-2)\right]^{1 / 2}$
14. Standard error of the slope (b) $=\mathrm{S}_{\mathrm{b}}=\mathrm{S}_{\text {residual }} / \mathrm{SS}_{\mathrm{xx}}^{1 / 2}$
15. Standard error of the intercept (a) $=\mathrm{S}_{\mathrm{a}}=\mathrm{S}_{\text {residual }}\left[\left(\mathrm{SS}_{\mathrm{xx}}+\mathrm{n} .{ }^{2}\right) /\left(\mathrm{n} \cdot \mathrm{SS}_{\mathrm{xx}}\right]^{1 / 2}\right.$
16. Test of hypothesis for slope:

H0: There is no linear relation, i.e. slope $\mathbf{=} \mathbf{0}$, use a two sided t-test:
$T_{\mathrm{n}-2}(\alpha / 2)=\mathrm{b} / \mathrm{S}_{\mathrm{b}}$. with n-2 d.f., at the $\alpha$ level.

## Overall Assessment of the model:

One may use F value of ANOVA, by using the relationship between $T$ (slope) and F tables, i.e. $\mathbf{F}_{\mathbf{1}, \mathrm{n}-\mathbf{2}}(\boldsymbol{\alpha})=\mathbf{T}_{\mathbf{n}-\mathbf{2}}$ $(\boldsymbol{\alpha} / \mathbf{2})$. The fit is consider "a good fit" when the F-value is at least five times of critical value of F table.
14. The Coefficient of Determination: The coefficient of determination is defined, and denoted by $\mathrm{R}^{2}$ :

$$
\mathrm{R}^{2}=\left(\mathrm{SS}_{\mathrm{yy}}-\mathrm{SSE}\right) / \mathrm{SS}_{\mathrm{yy}}=1-\left(\mathrm{SSE} / \mathrm{SS}_{\mathrm{yy}}\right), 0 \leq \mathrm{R}^{2} \leq 1
$$

The numerical value of $R^{2}$ represents the proportion of the sum of squares of deviations of the $y$ values about their mean that can be attributed to the linear relationship between $y$ and $x$. R-squares is the percentage of variance [in fact, the sum of squares] in $Y$ accounted for by variance in $X$ captured by the model. The reminder, 1- $R^{2}$ depends on exclusion of other factors (not X alone).
16. Prediction of y for a given $\mathrm{x}=\mathrm{x}_{0}, \mathrm{y}$-predicted $=\mathrm{yhat}=\mathrm{b} \cdot \mathrm{x}_{0}+\mathrm{a}$ with confidence:

$$
\mathrm{Y}_{\mathrm{p}} \pm \mathrm{S}_{\mathrm{e}} \cdot \mathrm{t}_{\mathrm{n}-2, \alpha / 2}\left\{1+1 / \mathrm{n}+\left(\mathrm{X}_{0}-\bar{x}\right)^{2} / \mathrm{S}_{\mathrm{x}}\right\}^{1 / 2}
$$

## Sequential Conditions and the Check-list for Linear Models

Almost all statistical activity of reality, including regression models have conditions (assumptions) that must be verified in order that the model has to stand the test hypotheses and for it to be able to predict accurately.

1. The dependent variable Y is a linear function of the independent variable X . This can be checked by carefully examining all the points in the Scatter Diagram, and see if it is possible to bounding them all within two parallel lines. Then the regression line is at the middle of these boundary lines.


## Scattered Diagram to Check Linearity

2. The residuals constitute a set random variable, use the Run test:
http://home.ubalt.edu/ntsbarsh/Business-stat/otherapplets/Randomness.htm
3. The distribution of the residual must be normal. Use the Histogram of error terms.
4. The residuals should have a mean equal to zero, and a constant variance. You may check this condition by dividing the residuals data into two or more groups and then computing the mean (all must be close to zero) and variance. Use the Bartlett's test for equality of variances:
http://home.ubalt.edu/ntsbarsh/Business-stat/otherapplets/BartletTest.htm

Forecasting by Moving Averages: The best-known forecasting methods is the moving averages or simply takes a certain number of past periods and add them together; then divide by the number of periods.

An illustrative numerical example: The moving average of order five are calculated in the following table.

| Week | Sales (\$1000) | MA(5) |
| :---: | :---: | :---: |
| 1 | 105 | - |
| 2 | 100 | - |
| 3 | 105 | - |
| 4 | 95 | - |
| 5 | 100 | 101 |
| 6 | 95 | 99 |
| 7 | 105 | 100 |
| 8 | 120 | 103 |
| 9 | 115 | 107 |
| 10 | 125 | 117 |
| 11 | 120 | 120 |
| $\mathbf{1 2}$ | $\mathbf{1 2 0}$ | $\mathbf{1 2 0}$ |

Forecasting for period 13 and 14, first you find the underlying trend by e.g. Regression Linear fit and then project it into future. How good is your forecast? Exclude period 12 and forecast it, see how much error there is in there, to decide how good your real future forecast will be.
http://home.ubalt.edu/ntsbarsh/stat-data/Forecast.htm\#rhowma

